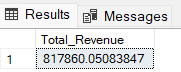
**PIZZA SALES SQL QUERIES**

**A.KPI’s**

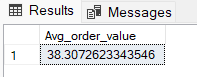
**1.Total Revenue:**

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**2.Average Order Value:**

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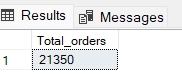
**3.Total Pizzas sold:**

****

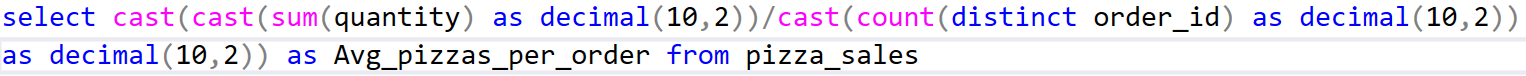
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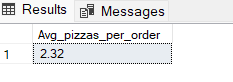
**4.Total Orders:**

****

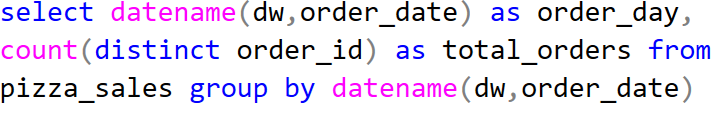
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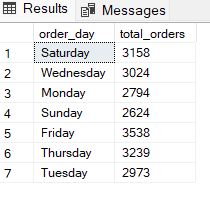
**5.Average Pizzas per order:**

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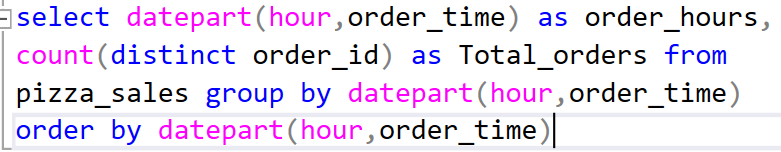
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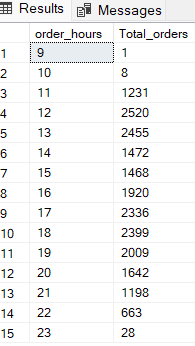
**B. Daily Trend for Total Orders**

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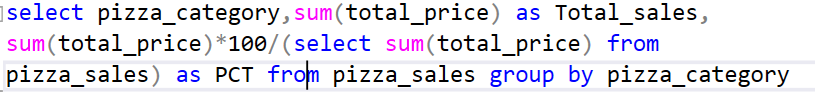
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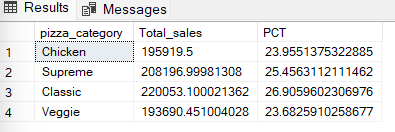
**C. Hourly Trend for Orders**

****

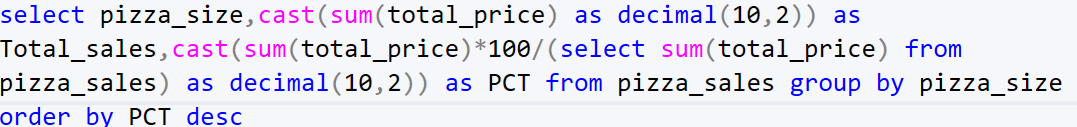
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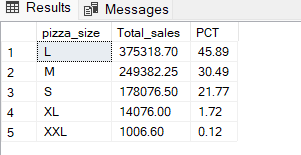
**D. % of Sales by Pizza Category**

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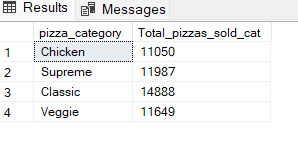
**E. % Sales by Pizza Size**

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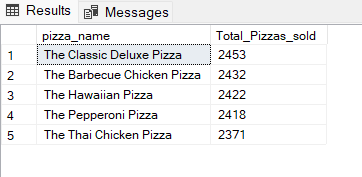
**F. Total Pizzas sold by Pizza Category**

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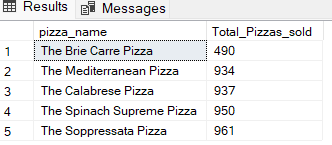
**G. Top 5 Best Sellers by Total Pizzas Sold**

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**H. Bottom 5 Best Sellers by Total Pizzas Sold**

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***NOTE***

**If you want to apply the Month, Quarter, Week filters to the above queries you can use WHERE clause. Follow some of below examples**

**SELECT DATENAME(DW, order\_date) AS order\_day, COUNT(DISTINCT order\_id) AS total\_orders**

**FROM pizza\_sales**

**WHERE MONTH(order\_date) = 1**

**GROUP BY DATENAME(DW, order\_date)**

***\*Here MONTH(order\_date) = 1 indicates that the output is for the month of January. MONTH(order\_date) = 4 indicates output for Month of April.***

**SELECT DATENAME(DW, order\_date) AS order\_day, COUNT(DISTINCT order\_id) AS total\_orders**

**FROM pizza\_sales**

**WHERE DATEPART(QUARTER, order\_date) = 1**

**GROUP BY DATENAME(DW, order\_date)**

***\*Here DATEPART(QUARTER, order\_date) = 1 indicates that the output is for the Quarter 1. MONTH(order\_date) = 3 indicates output for Quarter 3.***